

ECHO Key Messages

Emergency and Community Health Outreach



Key Messaging FINAL DRAFT
April 28, 2009

Key Messages **Working Title: "STD Prevention and Treatment"**

Finalized Script Deadline: Friday, May 8
Translation Deadline: Monday, May 18

Translators: Translate only the words not "number 1, number 2, number 3 and number 4." Please contact your project manager with any questions.

- Number 1:** STDs are preventable and often treatable, but often don't show symptoms
- Number 2:** Testing is important because complications from STDs may be serious, even fatal.
- Number 3:** STDs affect everyone, but in youth, 1 in 4 sexually active youth test positive.
- Number 4:** If you are sexually active, get tested for STDs each year.